

# Common Considerations When Researching GeoExpress

As you explore more about how GeoExpress may benefit you, here are a few questions to keep in mind

---

## Is your internal network a bottleneck when retrieving and sending data?

Data transmission speeds matter more than ever. Internal workflows and customer satisfaction depend on rapid access and sharing of data — regardless of industry. If your internal network is too slow or too bogged down to accommodate your needs, you should look into a solution like GeoExpress which uses cutting-edge compression technology to reduce file sizes, making it easier to transfer files.

## As your data needs grow, are you spending more for cloud storage?

As the amount of image data you need to send and share grows, so too does the cost of storing that data. Because cloud storage costs can quickly spiral, using GeoExpress will help shrink your data footprint and reduce the total amount of data you need to share.

## Do you need to serve large amounts of data to the public?

Sharing data with your internal team is often only one part of the story. Some organizations also share large amounts of data with the public — where storage and bandwidth demands — and their related costs — rise in tandem. The benefits of managing data size are even greater for both you and the public.

## Do you often receive MrSID or JPEG2000 data which you need to edit?

If you work with MrSID or JPEG2000 files, you need a solution that can natively work with these file types. And if you intend to edit these files as well, your best bet is a purpose-built application like GeoExpress.

## Do you currently utilize a field-based workforce that needs to access imagery on a handheld or mobile device?

If you routinely need to share data with users out in the field, the clock is ticking. Your data needs to be sent and received as rapidly as possible. Because mobile network speeds are highly variable, and the edges of the network can be especially slow, minimizing the total size of the data before transmission will give your users a speed advantage.

## How can technical support make your installation easier?

We are here to help. Whether you've got a simple question or a complex installation ahead of you, our experts are available to provide dedicated service to ensure you get the greatest benefit out of GeoExpress.



North America 1.800.796.9798 // Europe +44 (0) 1604 654 270 // [extensis.com](http://extensis.com)