



# ESKO ArtPro+

## Managing Fonts Within Production Workflows

### Get The Most Value From Your Fonts

- + Fonts are an essential part of your brand voice. Using the right fonts preserves the integrity of your brand and those of your clients.
- + Many fonts with the same name do not behave the same way. Using the wrong font can easily derail the creative process and cost you time and money.
- + Using the wrong font, or the right font in the wrong way, can expose you to legal liabilities. Always check your font end user license agreements (EULAs).

### Why Should You Choose A Font Server

By managing fonts with a font server, IT admins, managers and team leaders can accomplish the following:

- + Save time and resources by automatically distributing fonts to ESKO ArtPro+ users.
- + Ensure font consistency. With a font server, managers can make sure the right fonts are shared with the right people at the right time.
- + Avoid overspending on font licenses and steer clear of font litigation. Easily manage and track all your font licenses in one place.



### Why Extensis

- + Extensis has been the leader in font management for over 27 years.
- + Design, print, and publishing teams around the world rely on Extensis solutions to manage their fonts.
- + Largest global install base of any font server product.

### ESKO ArtPro+ And Universal Type Server

- + ESKO ArtPro+ directly integrates with the font manager Universal Type Server.
- + Fonts are automatically activated within ESKO ArtPro+ documents. Universal Type Server takes care of your fonts so your team can create their best work.
- + Universal Type Server ensures proper font display, and output in ESKO ArtPro+.

Learn more about Universal Type Server

<https://www.extensis.com/universal-type-server>