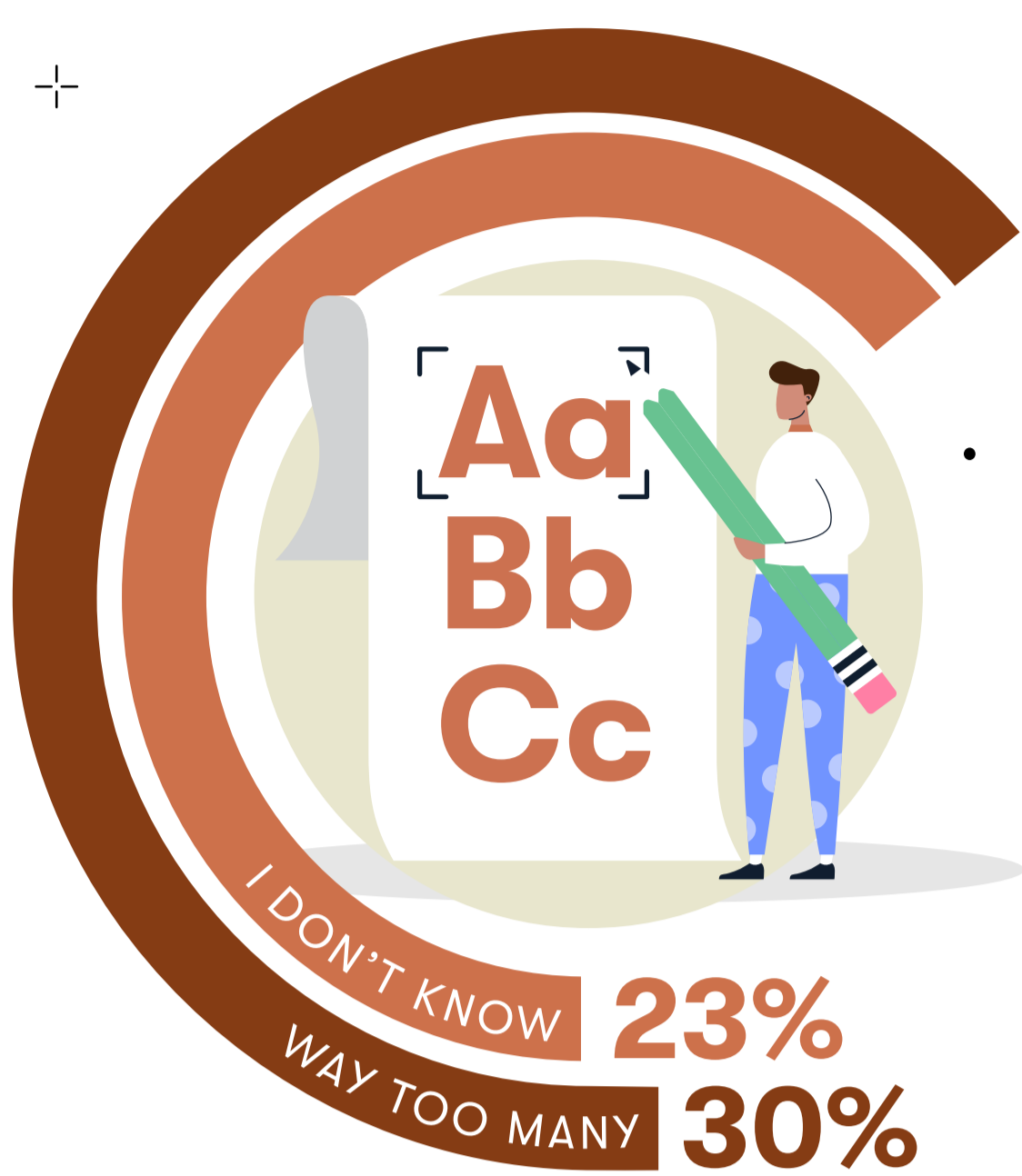


WHAT IS THE FUTURE OF POSTSCRIPT?

Sure, there's bad news. But then there's some good news. **We promise.**

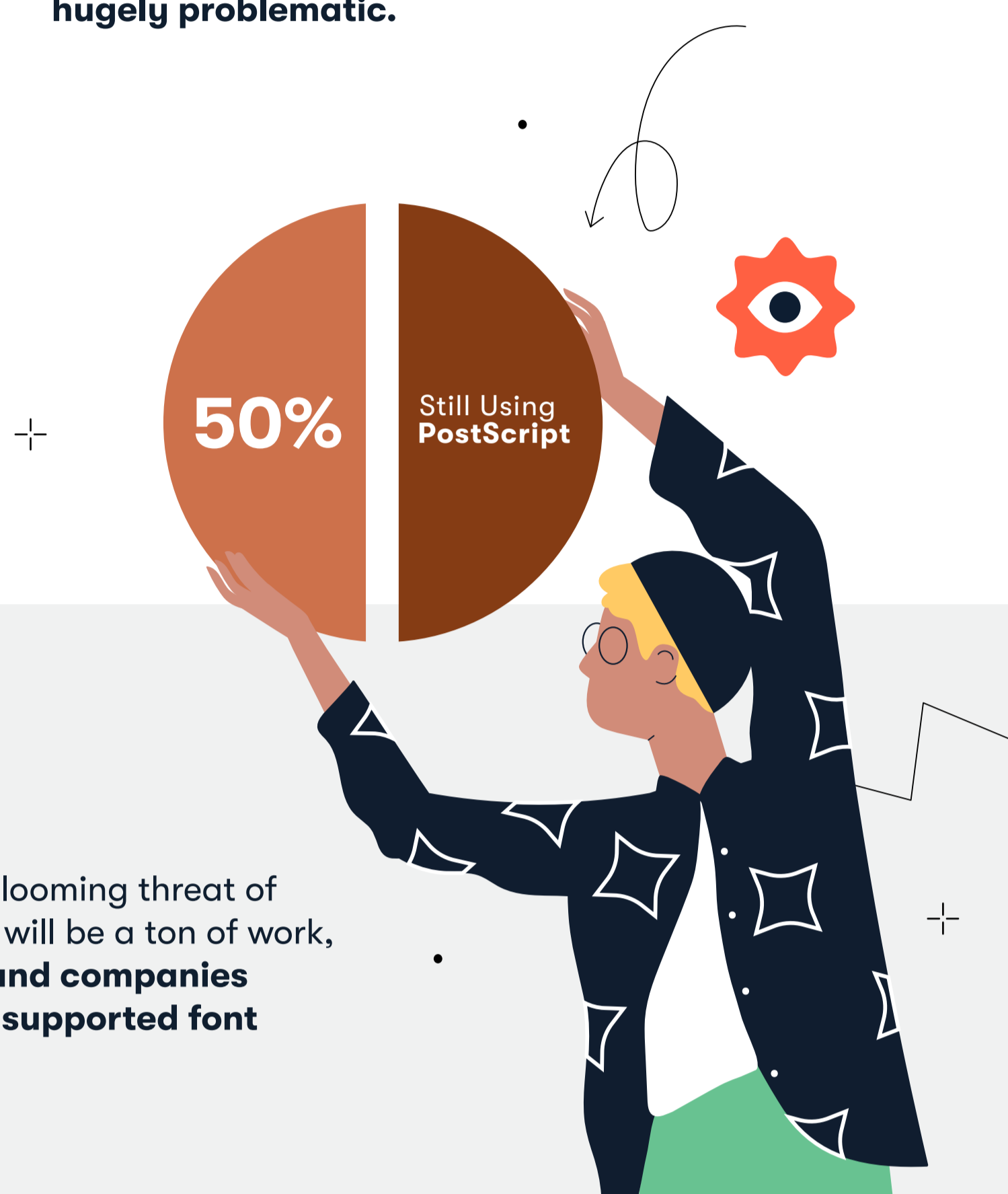
Adobe's announcement of end-of-support for PostScript fonts means change is coming. **What will the demise bring? How does it impact creative professionals now, and in the future? What the heck is going to happen?**

Check out the results from our customer polls and surveys to find out what your peers are thinking - and doing - to avoid a big ol' rigmarole. Then lean on our helpful tips for managing your workflow sans PostScript.



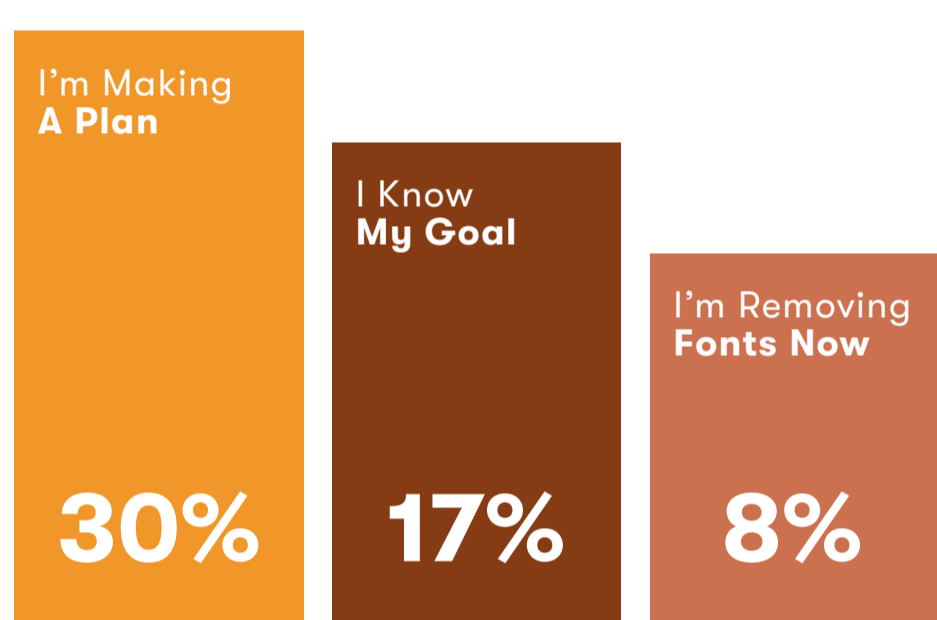
Do You Know How Many Postscript Fonts You Have?

23% of our customers do not. Meanwhile, about **30%** guess PostScript makes up more than half of their font library. Given the average font library includes 4500 fonts, **not knowing what's what can be hugely problematic.**



Are You Still Using Postscript Fonts In Your Work?

About **50%** of our customers say "yes," despite the looming threat of end-of-support. Updating to OpenType or TrueType will be a ton of work, made even less fun by time constraints. **Creatives and companies should proactively shift from PostScript fonts to supported font types in new work.**

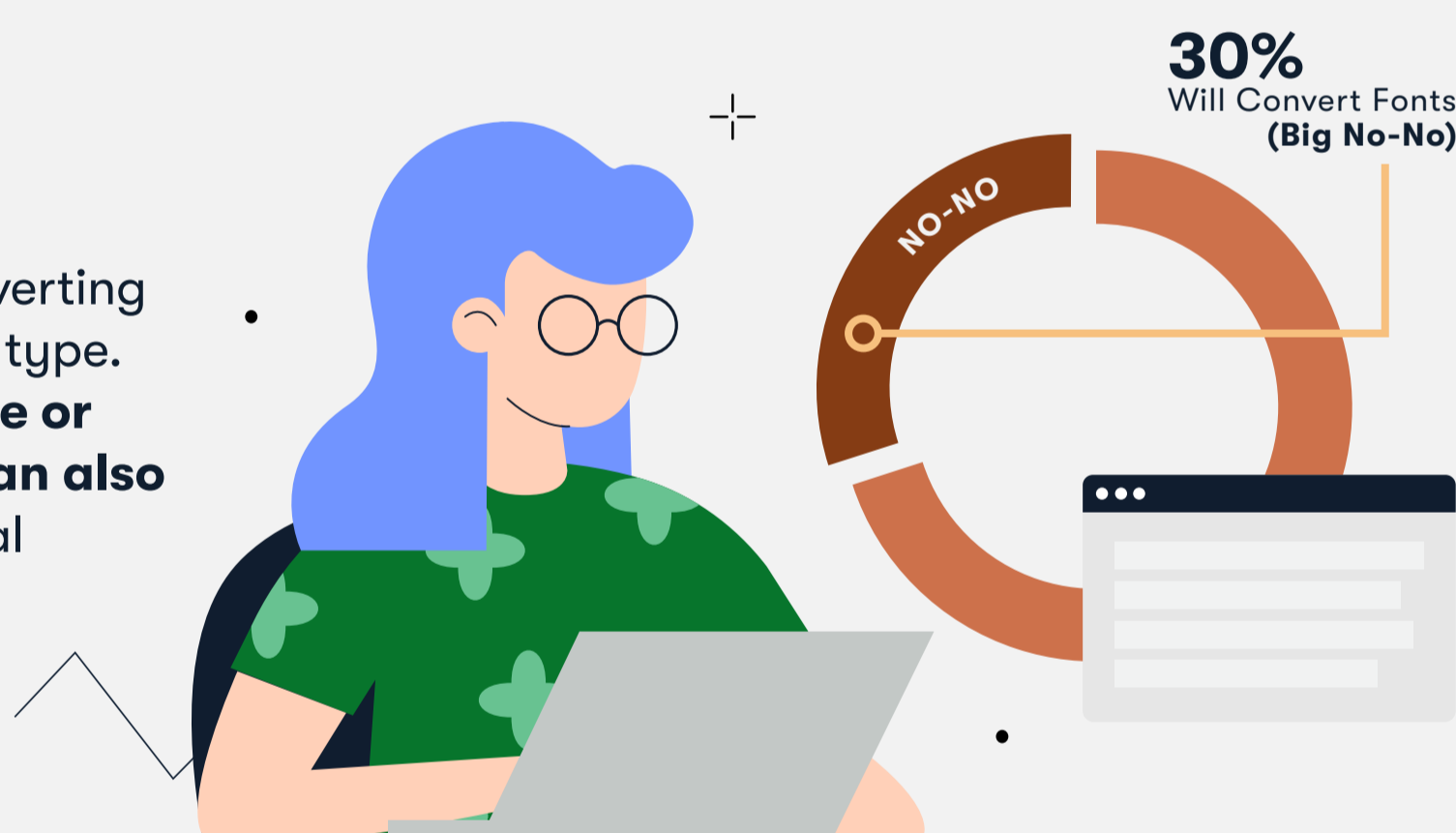


How Will You Deal With Postscript Fonts In Your Collection?

30% of respondents say they're developing a plan. However, **only 17%** of them have a stated goal, and **only 8%** started removing fonts.

Can Fonts Be Converted?

Over **30%** of respondents are considering converting their PostScript fonts into the appropriate font type. **Alert! Converting fonts can not only damage or unexpectedly affect their integrity, but it can also create compliance issues** that mean potential legal trouble with foundries and font resellers.



The Good News:

We're Brimming With Helpful Tips For Managing Your Workflow Sans PostScript

Understand The Deliverables

Develop a complete list of the PostScript fonts in your world, and the files they're hiding in. We know, but it's totally worth it.

Divvy Up The Responsibilities

It's that "teamwork makes dream work" thing. Set up an approval and tracking process.

Get A 10,000-Foot View

This is a big project that requires an understanding of both what it's for (hint: it's the future of your business) and which tools you need to accomplish your mission.

Create A Flow

Decide how you'll handle each document. You'll love it when your plan comes together.

Plan For The Risks

Consider impacts on deadlines and budgets (i.e., if you have to buy new font licenses). It's better to have what you need before you need it.

With so much at stake, it's better to take action today than panic tomorrow...and suffer real consequences come January 2023. Speaking of action, at Extensis, we know a few things about font management and how to kick chaos out of your creative workflow.

Visit [extensis.com/postscript](https://www.extensis.com/postscript) to find out more - we're here for you.

Sources:

1. Extensis Demise of PostScript Global Webcast Polls, February-March 2022
2. Extensis PostScript EOS Survey, June-August 2021