How DAM Sets Creativity Free

When it’s time to create something amazing, your team needs instant access to the right digital assets for the job in order to craft their best work — and meet their deadline.

Collaboration always has its challenges. Once you determine which aspects of workflow are slowing your team down, you can forge a new, unique path to success.

A Digital Asset Management (DAM) system can meet your specific requirements and eliminate those roadblocks once and for all. DAM elevates every aspect of your workflow and guides your team toward long term success.

What would you do with all the extra time and peace of mind DAM brings? What would your whole team do? Well bet you could use that time for something pretty meaningful.

As you consider the possibilities, think about how a DAM system leads to...

Creative Assets Stored
Centralize assets so they’re not strewn across multiple storage systems, such as internal servers, online cloud storage services, thumb drives and more.

Creative Assets Found
A DAM system finds, retrieves, and logically organizes assets, meaning your assets are always discoverable. Consistent nomenclature and taxonomy elevate how you classify files, and the system makes it easier than ever to find assets.

Creative Assets Controlled
Control permissions and access and ensure availability of the most recent and critical assets.

Creative Assets Organized
Assemble your workflow so assets and info are organized in a mutually understood system and discoverable as soon as you need them.

Creative Assets Shared
DAM systems help you collaborate across the company and within teams, calming the creative scramble for information.

You’ve got a great team of creative professionals who want to bring your vision to life — it’s time to give them the tools to do it.

Step into extensis.com/connect to learn more.

*A Adobe ** McKinsey    TechZone 360