Extensis connect

Uniting people, ideas, and assets.

How DAM Sets Creativity Free

When it's time to create something amazing, your team needs instant access to the right digital assets for the job in order to craft their best work — and meet their deadline.

Collaboration always has its challenges. Once you determine which aspects of workflow are slowing your team down, you can forge a new, unique path to success.

A Digital Asset Management (DAM) system can meet your specific requirements and eliminate those roadblocks once and for all. DAM elevates every aspect of your workflow and guides your team toward long term success.
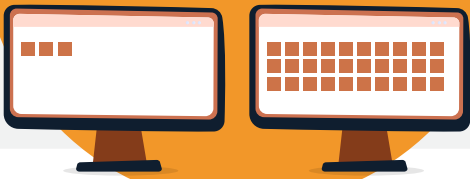
What would you do with all the extra time and peace of mind DAM brings? What would your whole team do? We'd bet you could use that time for something pretty meaningful.

As you consider the possibilities, think about how a DAM system leads to...

71% of companies
create 10x more assets today*

A FEW YEARS AGO   TODAY

Creative Assets Stored

Centralize assets so they're not strewn across multiple storage systems, such as internal servers, online cloud storage services, thumb drives and more.
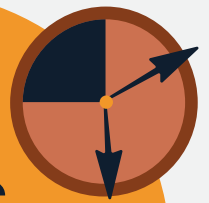
Creative Assets Organized

Assemble your workflow so assets and info are organized in a mutually understood system and discoverable as soon as you need them.

Creatives spend
1.8hrs per day searching
for digital assets**

67.52% of searches take at least **3+ attempts**◇
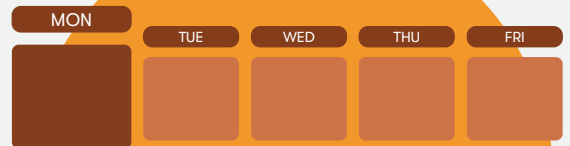
Creative Assets Found

A DAM system finds, retrieves, and logically organizes assets, meaning your assets are always discoverable. Consistent nomenclature and taxonomy elevate how you classify files, and the system makes it easier than ever to find assets.

Creative Assets Shared

DAM systems help you collaborate across the company and within teams, calming the creative scramble for information.

MON   TUE   WED   THU   FRI

20% **of the work week**** is spent tracking down info

35% less time searching**
within an intuitive DAM

Creative Assets Controlled

Control permissions and access and ensure availability of the most recent and critical assets.

With the right DAM system, you can control the chaos of your creative files, ensure that they are stored and managed from an accessible, central location, and seamlessly integrate them into your workflow.

You've got a great team of creative professionals who want to bring your vision to life — it's time to give them the tools to do it.

Step into **extensis.com/connect** to learn more.

* Adobe   ** McKinsey   ◇ TechZone 360