Self-Evaluation

Would My Team Benefit From Using A Font Management Tool?

Whether your business is small or large, the only constant is change. As the scope of your creative projects evolves, you may encounter growing pains or even find that the small inconveniences have transformed into full-blown blockers. For many creative teams, effective font management can make all the difference. To help determine if this is the case for you, we’ve created the following checklist.

1. Check all that apply to your organization.

Workflow
- My team works together on projects.
- My team struggles to keep font collections in sync.
- We have problems moving fonts across networks.
- We have more than 300 fonts in our font collection

Publishing & Production
- We use InDesign Server in a publishing workflow
- Our reputation, relationships, or overhead suffers if the wrong font is used in production.

Compliance & Support
- I don’t know the source of our team’s font collection
- We need help enforcing our copyright and licensing procedures.
- We have been sued due to font licensing issues.
- We need to regularly backup our font collection
- We need reliable servers with backup operational services.

2. Add up the items you’ve checked.

3. Check out your score below.

<table>
<thead>
<tr>
<th>Points</th>
<th>Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4</td>
<td>Possibly</td>
</tr>
<tr>
<td></td>
<td>Invest in a font management tool to build a strong foundation and improve day-to-day operations.</td>
</tr>
<tr>
<td>5-8</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Transform workflow by effectively licensing, distributing, and maintaining compliance for your full font collection.</td>
</tr>
<tr>
<td>9+</td>
<td>Definitely</td>
</tr>
<tr>
<td></td>
<td>Font management is a must for you. Save time, cut costs, improve efficiency, and command compliance and consistency.</td>
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</tbody>
</table>

Extensis offers font management solutions for individuals, team, and organizations. Explore the full range of Extensis products.