

Quitting Is Underrated

Kick the hidden costs of font server management to the curb.

Check out the beaucoup bucks we saved a large agency.

Your savings will vary based upon your IT set-up.

Infrastructure Fixed Costs

Variable Costs

	Annual Cost
¼ Rack (co-location rental)	\$5,000
Power consumption (Est. 6 Amps)	\$4,300
IP Transit (Est. 50Mbps)	\$1,200
Cross Connect (Cabinet to MMR)	\$600
TOTAL:	\$11,100*

	Annual Cost
Time dedicated to searching, comparing and sharing assets	\$10,000
VPN, asset, update, and maintenance-related IT tickets	\$5,000
Remote and freelancer access controls, SSO, Team Libraries	\$1,200
TOTAL:	\$16,200*

*Does not include server replacement cost (most servers have an end-of-life date between 5-7 years), which can range from \$2,500-\$3,500.

*Does not include duplicate licensing purchasing for home and office.

Total Annual Cost Savings: \$27,300

Better Creative Asset Management Can Change Your Business

Switching from a server to the cloud to manage fonts and other digital assets is the best way to keep your budget in check. Share the infrastructure evaluation on the following page with your IT specialist and/or infrastructure lead to determine your savings potential.

Infrastructure Fixed Costs	Monthly (Recurring \$)	Annual Cost
¼ Rack (co-location rental)	\$	\$
Power consumption (Est. Amps@ per amp)	\$	\$
IP Transit (Est. Mbps@ per Mb)	\$	\$
Cross Connect (Cabinet to MMR)	\$	\$
Server Replacement Cost (end-of-life 5-7 years)	\$	\$
TOTAL:	\$	\$

Variable* Costs

*Your mileage may vary.

Quantify (either in salaries or lost billable hours) the value of the time your business dedicates to:

- + searching, comparing, and sharing assets
- + resolving VPN, asset, update, and maintenance-related IT tickets
- + managing remote and freelancer access controls, SSO, and team libraries

Then add that number to your infrastructure fixed-cost total for your **savings** grand total.

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